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出品：西安交通大学金禾经济研究中心

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# Jinhe Center For Economic Research

西安交通大学

金禾经济研究中心



西安交通大学金禾经济研究中心

Jinhe Center for Economic Research, Xi'an Jiaotong University

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西安交通大学  
XI'AN JIAOTONG UNIVERSITY

## 创办人寄语 Founders' Message



郭誉森教授



胡春田教授

经济学经过二百多年的发展，已成为多种社会科学的重要理论基础源泉，是社会科学中的“理科”或“物理学”。无论是政治学、社会学、金融学、管理学、法理学、伦理学、甚至抽象的生物演化论，经济学都已成为它们重要的基础伦理与方法，经济学作为社会科学的“皇后”，当之无愧。因此，经济学是大学发展社会科学提纲挈领的学科。

现代经济学的应用可以说是无所不在：上至国家总体发展战略规划，下至企业厂商利润的追求，甚至一般大众投资的考虑、时间的分配等等，都是以经济学的思考为出发点。错误的政策决定，其危害之深，损失之大，贪官污吏贪墨的金额相对而言也是小巫见大巫。以美国为例，1929年的大萧条，由于当时政策失当，造成全球经济危机；而2008年的金融大海啸，由于伯南克因应得当，经济得以复苏，伯南克也因此成为时代杂志2009年度风云人物。中国目前正处于高速发展的阶段，并且正在从事伟大的顶层设计创新，未来不但需要更多接受正统经济学训练的人才，也会成为出现新一代理论大师的最佳环境，因此经济学的教育相对其他学科而言更显得迫切与必要。

国外与我中心历史经验表明，经济学的科研灵感，往往产生于社会实践，而这些灵感的知识基础，多数产生于课堂教学。因此，我们将继续使用课堂教学与社会实践相结合的训练方法，使师生在科学发现、教学教材创新、政策参谋和社会科普等方面取得更丰硕的成果。

我们期待西安交大金禾经济研究中心成为中国现代经济学领域里的教学王牌、科研殿堂与政策源泉！我们相信，西安交通大学的经济学科以及与经济学相关的跨学科研究一定可以在国际经济学界冒出峥嵘头角。

“老骥伏枥，志在千里；烈士暮年，壮心不已”，我们愿意在西安交通大学的支持与领导之下，为中国发展经济学科，继续尽我们的绵薄之力。



## 目录 Contents

1 P02

饮水思源 / 为世界之光  
西安交通大学

Gratitude and  
Commitment  
—XJTU

2 P04

美哉金禾 / 经济殿堂  
金禾经济研究中心

Unique and Pure  
Economic Learning  
—JCER

3 P05

砥砺前行 / 继往开来  
发展历程

Carrying Forward and  
Innovative Breakthrough  
—Development Process

4 P08

公正严谨 / 追求卓越  
学位委员会

Rigorous and Pragmatic  
—Degree Approval  
Committee

5 P09

学高为师 / 德高为范  
师资力量

Knowledgeable and  
Virtuous  
— Faculty

6 P19

传承创新 / 内涵发展  
课程设置

Traditional and Creative  
—Curricula

7 P22

海纳百川 / 国际视野  
学术活动

Intercommunication and  
Academic Exchange  
— Academic Exchange

8 P28

莘莘学子 / 国家栋梁  
招生就业

Excellent Students and  
Professional Elites  
—Admission and After  
Graduation

9 P32

薪火相传 / 再创辉煌  
展望未来

Everlasting and Brighter  
Future  
—Stepping Forward

## 1 饮水思源 / 为世界之光 西安交通大学

西安交通大学是国家教育部直属重点大学，为我国最早兴办的高等学府之一，其前身是 1896 年创建于上海的南洋公学，1921 年改称交通大学，1956 年被国务院决定内迁至西安。1959 年定名为西安交通大学，并被列为全国重点大学。西安交通大学是“七五”、“八五”首批重点建设项目学校，是首批进入国家“211”和“985”工程建设，2017 年，西安交通大学进入教育部公布的世界一流大学和一流学科建设名单。

今日的西安交通大学是一所具有理工特色，涵盖理、工、医、经济、管理、文、法、哲、教育和艺术等 10 个学科门类的综合性研究型大学。

西安交通大学以面向国家重大需求、瞄准国际前沿、突出自主创新、加速成果转化为科技工作的发展战略，不断增强科技创新能力，提升科技竞争力。

### ◎校训

精勤求学、敦笃励志、果毅力行、忠恕任事。

### ◎使命

致力于培养崇尚科学、求实创新、勤奋踏实、富有社会责任感和高尚品质的杰出人才，保存、创造和传播知识，为中国乃至世界科技进步、社会发展和人类文明做出重要贡献。



## Gratitude and Commitment—XJTU

XJTU is a key university which is directly administered by the Chinese Education Ministry and is one of the oldest institutions of higher education in China. The predecessor of XJTU was Nanyang Public School, which was founded in 1896 in Shanghai and renamed Jiaotong University in 1921. In 1956, the main body of Jiaotong University was moved to Xi'an according to the decision issued by the State Council, and was formally named Xi'an Jiaotong University in 1959, which was listed as a national key university. Xi'an Jiaotong University, as one of the first universities entering the seventh and eighth "Five-Year Plan", as well as China's "211 Project" and "985 Project", is selected to be developed into a global first-class university.

Currently Xi'an Jiaotong University is a comprehensive research university with a focus in science and engineering. It offers programs in 10 areas: science, engineering, medicine, economics, management, literature, law, philosophy, education and art.

Research in science and technology at XJTU is directed primarily at meeting the nation's most important needs, forging into international frontiers, contributing to autonomous creation and accelerate industrial application. To this end, XJTU is continually strengthening its capacity to innovate while seeking to raise its level of competitiveness.

### ◎School Motto:

Rigor, Integrity, Determination and Loyalty.

### ◎Mission:

Cultivate upstanding, industrious and truth-seeking talents with a strong sense of social responsibility and a commitment to scientific inquiry and innovation. Commit itself to the advancement, preservation, application and dissemination of knowledge, so that it may contribute to the progress of science and technology, and the betterment of human society in China and the world at large.

## 2 美哉金禾 / 经济殿堂 金禾经济研究中心

### Unique and Pure Economic Learning—JCER

西安交通大学金禾经济研究中心创建于 1997 年 6 月，是西安交通大学与郭誉森教授、胡春田教授等一批来自台湾中研院、台湾大学等著名高校及科研机构的经济学家合作创办的教学与科研中心。

金禾中心的学术研究，理论与实证方法并重，涉及贸易政策、金融分析、经济预测、资源与环境经济学、经济史、财政学、经济增长、健康经济学、劳动经济学、实验经济学等不同领域。

金禾中心坚持以培养现代经济学家为宗旨，本着高起点、高水平的要求，借鉴国际著名大学的教学大纲和一流教材，

JCER(Jinhe Center for Economic Research), Xi'an Jiaotong University, was established in June of 1997, with the joint efforts of Prof. Yusen Kwoh, Prof. Chuntien Hu and a group of distinguished scholars from Taiwan.

Research at JCER aims to develop innovative solutions to the world's economic puzzles and issues with both economic theories and quantitative research methods. Research fields include Trade Policy, Financial Analysis, Economic Forecasts, Resource and Environmental Economics, and Economics History, Public Finance, Economic Growth, Health Economics etc.

JCER offers degree education at different levels in economics with multiple curricula and teaching materials adopted from international leading graduate programs in economics. Bilingual instructions are given by well-known faculties from both China and abroad. JCER is committed to high-standard education and rigorous academic research theory learning and empirical ability training are emphasized at JCER.

在海外聘任著名教授授课并指导硕士、博士研究生，开展双语教学。

我们主要招收有志探索社会运行的深层规律与伦理正义、为国家研究设计政策的思想家，或成就经世济民、富民强国之事业，或凭真本事发现并创造价值的有志青年，来金禾中心攻读原汁原味的经济学。

优秀的生源与优秀的师资是我们不可替代的优势，我们同样欢迎愿意在经济学领域内为学生传道授业解惑的各类型经济学人才加入。

JCER aims at cultivating brilliant talents of new ideologist in the modern society who are dedicated to the exploration of the operating rules and ethical justice of the new era, and in the long run, to contribute to the high standard think tank of social mechanism. Meanwhile, those who are determined to realize their personal values and ambitions by making a difference in the modern business areas are also welcome. JCER strives to provide our students with the most original and natural economic education, democratic research atmosphere and numerous supporting programs. JCER accepts potential qualified applicants who are initiative, responsible and persistent in the achieving process of academic excellence.

Excellent students and vibrant faculties are the foundation and motivation for our further development. JCER always welcomes various talents in the economic fields to join us to fight for the mutual development and a bright future.

## 3

### 砥砺前行 / 继往开来 发展历程

### Carrying Forward and Innovative Breakthrough — Developing Process

改革开放后，尤其是 1992 年我国开始建立社会主义市场经济体制以来，深层体制之变革激发了我国现代经济学理论的发展，而当时现代经济学对国家发展的重要性以及现代经济学人才在中国的稀缺，说明了中国更需要、更应该大力引进现代经济学教育。两位作为发小和挚友的美籍华人郭誉森教授和台胞胡春田教授，便萌生了在中国大陆创建经济研究中心的想法。

作为传统理工科院校，1997 年的西安交通大学并没有经济学院 / 系，经济研究中心的创建恰能使得理工科与经济学相得益彰。机缘巧合，郭誉森教授在石云福校友的介绍下，与交大前党委书记潘季教授结识。为了国家之崛起，也为了交大之发展，郭誉森教授、胡春田教授、潘季教授和寿纪麟教授披荆斩棘、以启山林，创建了金禾经济研究中心。之后 20 多年，中心在胡春田教授的号召下，台湾众多著名的经济学教授满怀热情奔赴祖国大西北，为莘莘学子传道授业；台湾上海商业银行和中华金融学会名下的基金亦为金禾中心的成立和发展提供资金捐助。

China was in an urgent need for the western economics to adapt to its deep reform policy in the 1990s. On the contrary, the study and research of western economics were quite deficient at that time. Under this circumstance, As close friends from childhood, Prof. Yusen Kwoh and Prof. Chuntien Hu decided that something must be done to deal with the situation. The introduction of the most advanced knowledge of economics has become a must for a stronger China.

Xi'an Jiaotong University, as one of the oldest national universities that mainly focused on the study of science and engineering, did not have a specific department for the education of economics before 1997. Accidentally with the recommendation of Yunfu Shi (Schoolfellow of Prof. Yusen Kwoh). Prof. Yusen Kwoh met Prof. Ji Pan, (Previously Secretary of the Party Committee of XJTU) With the ambition for the contribution to the multidisciplinary expanding and the national revitalization, Jinhe Center for Economic Research was established under the perseveringly hardworking of Prof. Yusen Kwoh, Prof Chuntien Hu, Prof. Ji Pan and Prof. Jilin Shou. From that time, a multitude of famous economists fly to Northwest China to teach and to provide guidance for students. The rapid and successful development of JCER is also partly due to the donation from Taiwan Commercial Bank in Shanghai and the fund from the Chinese Finance Association.

## 1997.06

金禾经济研究中心成立，全国人大常委会委员潘季教授兼任中心主任，郭誉森教授任首席教授

Jinhe Center for Economic Research was established in June, 1997.

Professor Ji Pan (member of the NPC Standing Committee) served as the Director, and Prof. Yusen Kwoh served as the Executive Director.



## 2003.03

金禾中心招收第一届经济学博士生

JCER started the enrollment of PhD in March, 2003.

## 2008.09

金禾中心招收首届大二转专业本科生

JCER started the enrollment for sophomores from other departments in September, 2008.



## 2014.09

金禾中心招收首届大一转专业本科生

JCER accepted freshmen transferred from other departments of XJTU from September, 2014.

## 2017.09

金禾中心首届港澳台生（本科）和首届国际留学生（硕博研究生）入学

The first group of undergraduates from HK, Macao and Taiwan were enrolled by JCER, meanwhile JCER start to enroll master students and PhD students internationally.



## 2000.09

金禾中心招收第一届经济学硕士生  
The first group of master students majored in Economics started in September, 2000.



## 2003.07

金禾中心首届经济学硕士班毕业  
The first group of master students of JCER attended the commencement ceremony in July, 2003.

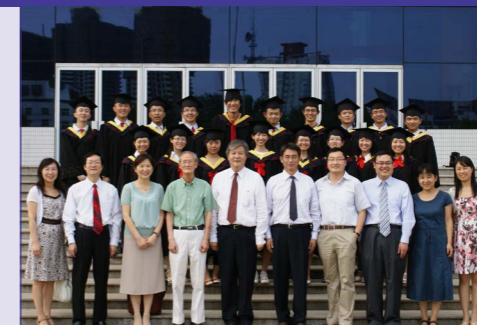
## 2007.07

金禾中心首届博士生毕业并获应用经济学博士学位  
The first group of Ph.D. Candidates got their degree of applied economics in JCER in July, 2007.



## 2010.07

金禾中心首届本科生毕业  
The first group of undergraduates of JCER graduated in July, 2010.



## 1997.09

金禾中心招收第一届双学位本科生  
The earliest admission for undergraduates (dual-degree) of JCER started in September, 1997.

## 4 公正严谨 / 追求卓越 学位委员会 Rigorous and Pragmatic—Degree Approval Committee

|                                |                      |   |
|--------------------------------|----------------------|---|
| <b>主席</b><br>Chairman          | 郭誉森<br>Yusen Kwoh    | 西安交通大学金禾经济研究中心主任，教授，博士生导师<br>Director of Jinhe Center for Economic Research; Professor, Ph.D. Supervisor of Xi'an Jiaotong University.  |
| <b>副主席</b><br>Vice<br>Chairman | 胡春田<br>Chuntien Hu   | 西安交通大学客座教授，博士生导师，前台湾中研院研究员、台湾文化大学教授<br>Cofounder of Jinhe Center for Economic Research; Guest Professor, Ph.D. Supervisor of Xi'an Jiaotong University; Professor of Department of Economics, Chinese Culture University, Taiwan. Research Fellow, Academia Sinica. |
|                                | 李树茁<br>Li Shuzhuo    | 西安交通大学公共管理学院教授，人口与经济研究所所长，博士生导师<br>Professor, Ph.D. Supervisor of School of Public Policy and Administration; Director of Institute for Population and Economics Studies.   |
| <b>委员</b><br>Members           | 陈志平<br>Chen Zhiping  | 西安交通大学数学学院副院长，教授，博导，《工程数学学报》编委，编辑部主任<br>Vice Dean of School of Mathematics and Statistics, Professor, Ph.D. Supervisor, Xi'an Jiaotong University; Managing Editor of the "Chinese Journal of Engineering Mathematics", China.                                      |
|                                | 冯宗宪<br>Feng Zongxian | 西安交通大学经济与金融学院教授，博士生导师<br>Professor, Ph.D. Supervisor of School of Economics and Finance, Xi'an Jiaotong University.   |
|                                | 李国平<br>Li Guoping    | 西安交通大学经济与金融学院教授，博士生导师<br>Professor, Ph.D. Supervisor of School of Economics and Finance, Xi'an Jiaotong University.   |
|                                | 张思锋<br>Zhang Sifeng  | 西安交通大学公共政策与管理学院教授，博士生导师<br>Professor, Ph.D. Supervisor of School of Public Policy and Administration, Xi'an Jiaotong University.  |
|                                | 冯根福<br>Feng Genfu    | 西安交通大学经济与金融学院教授，博士生导师<br>Professor, Ph.D. Supervisor of School of Economics and Finance, Xi'an Jiaotong University.   |
|                                | 王宏波<br>Wang Hongbo   | 西安交通大学马克思主义学院院长，教授，博士生导师，陕西省哲学学会会长<br>Dean of School of Marxism, Professor; Ph.D. Supervisor of Xi'an Jiaotong University; President of Philosophical Society in Shaanxi Province.  |
|                                | 黄伟<br>Huang Wei      | 西安交通大学管理学院院长，教育部长江学者特聘教授；国家“千人计划”特聘专家<br>Dean of School of Management, Professor; Ph.D. Supervisor of Xi'an Jiaotong University; Changjiang Scholar and 'Thousand Plan' Scholar of the Ministry of Education  |
|                                | 姚小涛<br>Yao Xiaotao   | 西安交通大学管理学院教授，博士生导师<br>Professor, Ph.D. Supervisor of School of Management, Xi'an Jiaotong University.   |

## 5 学高为师 / 德高为范 师资力量 Knowledgeable and Virtuous— Faculty

### 金禾中心主要师资队伍由常任师资和海外访问教授群组成：

- 金禾中心主要师资队伍由常任师资和海外访问教授群组成：常任师资队伍由共同创办人胡春田教授、中心主任郭誉森教授与副主任曾卫红副教授与其他 12 位青年教师为专职师资力量，所有教师均具有海（境）外求学或交流经验，总计 15 位，其中教授 3 位，副教授 4 位，讲师 9 位；外籍教师 2 名；所有专职教师中获海外知名大学博士 12 位，占比 80%。
- 海外教授团队 60 人左右（年均授课 30 人次），绝大多数有欧美大学经济学博士学位并正在海外知名大学或研究机构任职。他们承担着中心绝大多数研究生课程与论文指导以及部分本科生的教学任务。
- 中心从 2014 年开始扩张常任教师队伍，并计划在 2020 年前将教师队伍扩大至 25-30 人。我们将广纳英才，吸收更多拥有欧美一流大学经济学博士学位的优秀人才加入教学和科研团队，使中心师资的数量和质量快速达到预期的建设目标。
- JCER is now a vibrant collection of experienced professors and new faculties, Permanent faculties include Prof. Yusen Kwoh, Prof. Chuntien Hu, Associate Prof. Weihong Zeng and 12 other young faculties. (Including 3 professors, 4 associate professors, and 9 assistant professors).
- JCER has invited more than 60 visiting professors since been founded. These visiting professors finished more than 30 teaching tasks for diversified courses each year for most of the graduate program and a small part of undergraduate program. They brought the modern ideas and different experiences from abroad, and their lessons are always popular among students.
- JCER is planning to make unprecedented investments, emphasizing cutting-edge research and innovations, to attract world-class researchers to its critical size. All the successful candidates must have a PhD degree in Economics or closely related fields. They will hold tenured (or tenure-track, for assistant professors) appointments at XJTU and receive sizable start-up research grants from XJTU. Salary and compensation will be commensurate with experience and at a level competitive with similar positions in the US.



## 常任师资 Permanent Faculty



郭誉森 Yusen Kwoh

西安交通大学金禾中心主任，博导，毕业于美国芝加哥大学，原上海现代管理研究中心研究员  
研究领域：产业组织理论，信息经济学

Director and Founder of Jinhe Center for Economic Research, XJTU; graduated from University of Chicago, former Research Fellow of Shanghai Modern Management Center  
Research Fields: Industrial Organization, Information Economics.



胡春田 Chuntien Hu

西安交通大学金禾中心创始人之一，美国普林斯顿大学经济学博士，西安交通大学讲座教授，博导，台湾中国文化大学经济系教授、前台湾中研院社科所研究员  
研究领域：国际金融理论，宏观经济学

Co-founder, Chair Professor and PhD Advisor of JCER, XJTU; Professor of Department of Economics, Chinese Culture University; former Research Fellow of Academia Sinica; Ph.D. in Economics, Princeton University, USA.

Research Fields: International Finance, Macroeconomics.



张国平 Kuo-Ping Chang

西安交通大学金禾经济研究中心讲座教授，博导，美国宾夕法尼亚大学博士，前台湾清华新竹清华大学计量财务金融系教授

研究领域：金融衍生品定价，公司财务，产业经济学

Chair Professor and PhD Advisor of JCER, XJTU; Former Professor of Department of Quantitative Finance, National Tsing Hua University; Ph.D. in economics, University of Pennsylvania, USA.

Research Fields: Derivative Pricing, Corporate Finance, and Industrial Economics.



曾卫红 Weihong Zeng

西安交通大学金禾中心副主任，博导，日本筑波大学国际政治经济学博士

研究领域：健康经济学，数量经济学，老龄与健康

Deputy Director, Associate Professor and PhD Advisor of JCER, XJTU; Ph.D. in Political Economics, University of Tsukuba, Japan.

Research Fields: Healthy Economics, Econometrics, Aging and Health.



寿纪麟 Jilin Shou

前西安交通大学金禾中心学术委员会副主任，教授，前中国系统工程学会理论委员会委员，前理学院应用数学系主任

研究领域：应用泛函分析，数理经济

Former Vice Director in the Academic Committee of JCER, Professor; former Director of Applied Mathematics Department, School of Science, XJTU.

Research Fields: Application of Functional Analysis, Mathematical Economics.



陈志平 Zhiping Chen

西安交通大学金禾中心前副主任，教授，博导，学位委员会副主席，数学与统计学院副院长  
研究领域：最优化的理论、方法及其应用，金融风险度量与金融最优化

Former Deputy Director, present Professor and PhD Advisor of JCER; Vice Dean of School of Mathematics and Statistics, XJTU.

Research Fields: Mathematical Models in Financial Management, Mathematics of Finance, Operations Research and its Application, Optimization Theory and Algorithms.



俞炜华 Weihua Yu

副教授，博导，西安交通大学经济学博士

研究领域：计量经济史，全球气候变迁

Associate Professor, PhD Advisor of JCER. Ph.D. in Economics, XJTU.

Research Fields: Cliometrics, Global Climate Change.



周翔翼 Xiangyi Zhou

副教授，博导，西安交通大学经济学博士

研究领域：实证公司金融，应用微观经济学，风险投资和私募股权投资

Associate Professor, PhD Advisor of JCER. Ph.D. in Economics, XJTU.

Research Fields: Empirical Corporate Finance, Applied Microeconomics, Venture Capital and Private Equity.



赵媛 Yuan Zhao

西安交通大学金禾中心讲师，西安交通大学博士生，英国莱斯特大学硕士

研究领域：资源与环境经济学，城市家庭能源消费

Assistant Professor of JCER, Master's degree of University of Leicester, UK; PhD Candidate of XJTU.

Research Fields: Resource and Environmental Economics, Residential Energy Consumption.



张一 Yi Zhang

副教授，博导，荷兰乌特勒支大学经济学博士

研究领域：跨国公司研究，国际贸易投资，区域经济发展，制度经济学

Associate Professor of JCER, PhD Advisor of JCER, PhD in Economics Utrecht University, Netherland.

Research Fields: Multinational Corporations, International Trade and Investment, Regional Economics, Institutional Economics.



秦波涛 Botao Qin

讲师，硕士生导师，美国怀俄明大学经济学博士

研究领域：环境与资源经济学，产业经济学，实验/行为经济学，应用微观经济学

Assistant Professor and Master Advisor of JCER; PhD in Economics, University of Wyoming.

Research Fields: Resources and Environmental Economics, Industrial Organization, Experimental/Behavioral Economics, Applied Microeconomics.



马芥 Jie Ma

讲师，硕士生导师，美国印第安纳大学经济学博士

研究领域：健康经济学，医疗卫生政策，应用计量经济学

Assistant Professor and Master Advisor of JCER; PhD in Economics, Indiana University, Bloomington.

Research Fields: Health Economics, Medical and Health Policy, Applied Econometrics.



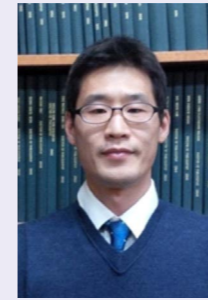
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研究领域：财政与内生经济增长，中外政治比较的数学建模，Indirect Inference 计量方法

Assistant Professor and Master Advisor of JCER; PhD in Economics, Cardiff University; MSc in Economics, MSc in international Economics and Public Policy.

Research Fields: Fiscal Policies and Endogenous Growth, Mathematical Modeling in Politics, Indirect inference Testing and Estimation



Hee Yeul Woo (韩国籍)

讲师 美国加州大学戴维斯分校博士

研究领域：博弈论、微观理论、政治经济学

Assistant Professor of JCER; PhD in Economics, University of California at Davis, USA.

Research fields: Microeconomics Theory, Game Theory, Strategic Interaction in Communication, Political Economics, Unawareness.



李迎雪 Yingxue Li

讲师，美国加州大学戴维斯分校博士

研究领域：实验与行为经济学、博弈论和微观理论。

Assistant Professor of JCER; PhD in Economics, University of California at Davis, USA.

Research fields: Behavioral and Experimental Economics, Game Theory, Microeconomic Theory.



李晶 Jing Li

讲师，荷兰蒂尔堡大学 & 意大利都灵大学经济学博士

研究领域：金融计量以及资产定价理论

Assistant Professor of JCER; PhD in Economics, Tilburg University, the Netherlands & University of Turin, Italy.

Research fields: Financial Econometrics and Asset Pricing, Particularly Model Uncertainty, Affine Term Structure Models, Pension Funds Investment.



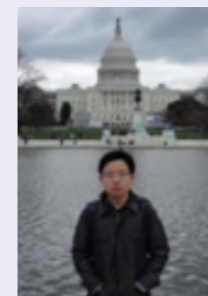
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讲师，澳大利亚阿德莱德大学经济学博士

研究领域：政府和制度理论、政治经济学、微观经济学、博弈论

Assistant Professor of JCER; PhD in Economics, The University of Adelaide, Australia.

Research fields: Governance and institutions, Game Theory, Microeconomics, Political Economy.



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研究领域：产业组织、应用微观经济学、应用计量经济学

Assistant Professor of JCER; PhD in Economics, University of Oklahoma.

Research fields: Industrial Organization, Applied Microeconomics, Applied Econometrics.



## 部分访问教授 Frequent Visiting Professors



张五常 Steven N. S. Cheung

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周雨田 Chou, Ray-Yeutien

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## 6 传承创新 / 内涵发展 课程设置 Traditional and Creative—Curricula

金禾中心以海峡两岸知名学者为纽带，以培养具有现代经济学理论基础又适合中国建设需要的高级经济专业人才为宗旨，培养方案注重基础训练，采用世界著名大学经济学专业的主要课程设置，聘请祖国台湾的知名教授和国际著名学者前来授课。授课方法采用集中授课与学生独立研习相结合。

- 本科生课程着重经济学基础理论和专业知识的培养，开展双语 / 全英文教学，在授课、考核等方面高标准、严要求，培养了大量的高质量本科毕业生。
- 硕士课程的设计，着重扎实的经济理论基础，再辅以不同领域的进阶理论和最新发展，训练学生基本的学术研究能力。通过论文的撰写训练，为学生继续深造或参与社会就业奠定良好的基础。
- 博士课程着重学术研究能力的训练与培养，包括经济学高阶理论，专题领域讨论，国内外学术研讨，论文撰写与发表，以及承担国家和地方研究项目课题任务。

JCER aims at cultivating professionals who can excel in the theory research fields and adapt to the development pattern of China. The undergraduate curriculum in economics is designed to provide a firm grounding in modern economic theory; to instill the capacity for independent thought about economic policies and problems; to develop the capacity for quantitative research, and to provide basic descriptive knowledge about China and the world economy. The graduate curricula are designed to provide the higher level of courses in microeconomic, macroeconomic, and econometrics. Students are also required to complete other optional courses, such as Industrial Organization, International Economics, Labor Economics, Applied Microeconomics, Econometrics, Financial Economics, International Finance, Welfare Economics, and Advanced Economic Theory etc.

### 本科核心课程 Undergraduate Curricula

| 序号 No. | 课程名称 Courses                        | Compulsory Courses | Optional Courses |
|--------|-------------------------------------|--------------------|------------------|
| 01     | 概率论与数理统计 Probability and Statistics | ✓                  |                  |
| 02     | 经济学原理 Principles of Economics       | ✓                  |                  |
| 03     | 应用统计学 Applied Statistics            | ✓                  |                  |
| 04     | 中级微观经济学 Intermediate Microeconomics | ✓                  |                  |
| 05     | 中级宏观经济学 Intermediate Macroeconomics | ✓                  |                  |
| 06     | 计量经济学 Econometrics                  | ✓                  |                  |
| 07     | 会计学 Accounting                      | ✓                  |                  |
| 08     | 金融学原理 Principles of Finance         | ✓                  |                  |
| 09     | 产业经济学 Industrial Economics          | ✓                  |                  |
| 10     | 数理经济学 Mathematical Economics        | ✓                  |                  |
| 11     | 经济增长 Economic Growth                | ✓                  |                  |

|    |   |   |
|----|---|---|
| 12 | 货币银行学 Money and Banking                               | ✓ |
| 13 | 财政学 Public Finance                                    | ✓ |
| 14 | 国际贸易 International Trade                              | ✓ |
| 15 | 金融机构与市场 Financial Institutions and Markets            | ✓ |
| 16 | 资源与环境经济学 Environmental and Natural Resource Economics | ✓ |
| 17 | 国际金融学 International Finance                           | ✓ |
| 18 | 金融风险管理 Financial Risk Management                      | ✓ |
| 19 | 投资学 Investment  | ✓ |
| 20 | 专业英语 English for Economics                            |   |

### 主要课程原版英文教材 Original Edition of English Textbooks

|                 |   |
|-----------------|---|
| <b>中级微观经济学</b>  | Intermediate Microeconomics<br>Hal R. Varian, <i>Intermediate Microeconomics</i> , 6th Edition.   |
| <b>中级宏观经济学</b>  | Intermediate Macroeconomics<br>Andrew B. Abel, Ben Bernanke, Dean Croushore, <i>Macroeconomics</i> , 9th Edition.   |
| <b>经济增长</b>     | Economic Growth<br>Robert J. Barro Xavier Sala-i-Martin, <i>Economic Growth</i> Second Edition, 2nd Edition.<br>David N. Weil, <i>Economic Growth</i> , 2nd Edition.<br>Charles I. Jones, <i>Introduction to Economic Growth</i> , 3rd Edition. |
| <b>会计学</b>      | Paul Kimmel & Jerry J. Weygandt & Donald E. Kieso, <i>Financial accounting</i> , 7th Edition.   |
| <b>计量经济学</b>    | Econometrics<br>Jeffrey Wooldridge, <i>Introductory Econometrics : A Modern Approach</i> , 5th Edition.   |
| <b>金融学原理</b>    | Preliminary Finance<br>Ross Westerfield Jaffe, <i>Corporate Finance</i> , 9th Edition.  |
| <b>应用统计学</b>    | Applied Statistics<br>Gerald Keller & Brian Warrack, <i>Statistics for Management and Economics</i> , 6th Edition.  |
| <b>资源与环境经济学</b> | Environmental and Natural Resource Economics<br>William J. Baumol & Wallace E. Oates, <i>The Theory of Environmental Policy</i> .<br>Roger Perman, Yue Ma, Michael Common, <i>Natural Resource and Environmental Economics</i> , 4th Edition.   |

## 研究生课程 Graduate Curricula

### 课程名称 Courses

|   |   |
|---|---|
| 高级微观经济学 Advanced Microeconomics                       | 国际金融学 International Finance             |
| 高级宏观经济学 Advanced Macroeconomics                       | 金融学 Finance                             |
| 计量经济学 Econometrics                                    | 劳动与人口经济学 Labor and Population Economics |
| 经济学的分析方法 Analytic Method of Economics                 | 公共经济学 Public Economics                  |
| 产业经济学 Industrial Economics                            | 应用微观经济学 Applied Microeconomics          |
| 法与经济学 Law and Economics                               | 公共部门管理 Management of Public Sector      |
| 国际贸易 International Trade                              | 福利经济学 Welfare Economics                 |
| 资源与环境经济学 Environmental and Natural Resource Economics |   |

### 主要课程原版英文教材 Original Edition of English Textbooks

|  |  |
|--|--|
| <b>高级微观经济学<br/>Advanced<br/>Microeconomics</b> | 1. Andreu Mas-colell, Michael D. Whinston and Jerry R. Green, <i>Microeconomic Theory</i> , Oxford University Press.<br>2. Geoffrey A. Jehle, and Philip J. Reny, <i>Advanced Microeconomic Theory</i> , Wesley Longman.<br>3. Robert Gibbons, <i>A Primer in Game Theory</i> , 1992, Financial Times Prentice Hall.<br>4. Jean-Jacques Laffont & David Martimort, <i>The Theory of Incentives I: The Principal-Agent Model</i> , 2001, Princeton University Press.<br>5. Vijay Krishna, <i>Auction Theory</i> , 2009, Academic Press.   |
| <b>高级宏观经济学<br/>Advanced<br/>Macroeconomics</b> | 1. Charles I. Jones, <i>Introduct to Economic Growth</i> , First edition, W.W. Norton & Company.<br>2. Robert J. Barro and Xavier Sala-i-Martin, <i>Ecnomic Growth</i> , The McGraw-Hill, Inc.<br>3. David Romer, <i>Advanced Macroeconomics</i> , The McGraw-Hill, Inc.<br>4. Philippe Aghion and Peter W. Howitt, <i>The Economics of Growth</i> , The MIT Press.<br>5. Carl E. Walsh, <i>Monetary Theory and Policy</i> , Third Edition, The MIT Press.<br>6. Michael Wickens, <i>Macroeconomic Theory-A Dynamic General Equilibrium Approach</i> , Princeton University Press. |
| <b>计量经济学<br/>Econometrics</b>                  | 1. William H. Greene, <i>Econometric Analysis</i> , Fourth edition, The Prentice Hall International, Inc.<br>2. Davidson and MacKinnon, <i>Econometric Theory and Methods</i> , Oxford University Press.   |

## 7 海纳百川 / 国际视野 学术活动 Intercommunication and Academic Exchange - Academic Exchange

- 金禾中心积极拓展国际交流活动。除聘请美国普林斯顿大学、澳洲莫纳什大学等国际知名大学多位世界著名经济学教授来中心讲学并指导研究生外，与台湾中研院人社中心、台湾台北大学、签订研究生联合培养意向协议。
- 金禾中心积极鼓励教师和学生参国内外高端学术会议，不断扩大金禾中心在国内外的影响力。高水平的研究起点，良好的学术氛围每年吸引大量海内外著名学者来中心访问并做学术报告。成立以来，金禾中心共举办大型学术会议 10 多次，高质量的学术讲座 60 余次。并依托良好的两岸关系，积极开展两岸学术交流，每年两岸学者互访达 60 人次左右。
- 未来，继续发挥教学与国际接轨的优势，积极与世界一流大学、“一路一带”大学联盟和学术机构开展实质性合作，积极推动联合培养、学分互认、合作研究等项目的开展。

2016 年 6 月，金禾中心在西安成功举办新形势下世界经济与两岸创新发展论坛。

"World Economy and the Innovation & Development of Cross-strait Symposium" was successfully held in Xi'an in June, 2016.



- JCER offers a variety of international opportunities for our students. Our students can both benefit from academic guidance and experience sharing from well-known economists, such as Princeton University, Tilburg University, Monash University.etc. JCER also offers diverse cross-strait exchange programs and study abroad programs. Current collaboration partners include Academia Sinica, Taipei University.
- Scheduled international academic workshop, symposiums, forums, seminars are often held by JCER. JCER has hosted 10 academic symposiums and 60 lectures since been established. And cross-strait visitings between mainland China and Taiwan has reached 60 times per year.
- JCER, as an economic research center, will continue the heritage and advantage of our education mode and promote further cooperative programs with different universities and research institutions, such as the program of "University Alliance of the New Silk Road" (UANSR) in the future.



2015 年 5 月，西安交通大学金禾中心—台湾中研院海峡两岸经济学专题研讨会成功举办。

2015 JCER-RCHSS Economic Forum was successfully held in Xi'an Jiaotong University in May, 2015.



◀ 著名经济学家张五常教授，新制度经济学和现代产权经济学的创始人之一。  
 讲座：如何学好经济学？  
 Prof. Steven Ng-Sheong Cheung, Specializes in the fields of transaction costs and property rights, following the approach of new institutional economics.  
 Lectures: How to Learn Economics Well?

▶ 著名经济学家黄有光教授，澳大利亚社会科学院院士。  
 2009年至2015年每年访问金禾中心，并先后在西安交通大学做“宇宙是怎样来的？宇宙是被创造的；创世者是进化而来的——公理式‘进化创世论’”等八场大型学术讲座，并为本科生、研究生讲授经济学课程。  
 Prof. Yew Kwang Ng, Fellow of the Academy of Social Sciences in Australia.  
 Lectures in XJTU from 2009 to 2015 every year.  
 Teaching economic courses for graduate and undergraduate students.



◀ 著名经济学家林毅夫教授，北京大学，前世界银行首席经济学家。  
 讲座：解读中国经济  
 Prof. Justin Yifu Lin, Peking University, Previous chief economist and senior vice president of the World Bank.  
 Lecture: A interpretation of Chinese Economy

▶ 国际著名统计学大师刁锦寰教授。  
 讲座：在高校中发展统计学教育与科研：我的亲历视角  
 Prof. George C. Tiao, Famous Statistician in the world.  
 Lecture: The Development of Statistical Education and Scientific Research in Universities, from the Perspective of My Own Experience.



▶ 金子守教授，日本早稻田大学。  
 Prof. Mamoru Kaneko, Waseda University, Japan.  
 Lecture 1: EU Theory with Bounded Probability Nets  
 Lecture 2: Introduction to Game Theory



◀ Utpal Bhattacharya 教授，香港科技大学。  
 Prof. Utpal Bhattacharya, Hong Kong University of Science and Technology.  
 Lecture 1: The Dark Side of Finance  
 Lecture 2: Do Superstitious Traders Lose Money?

▶ 陈勇民教授，美国科罗拉多大学。  
 Prof. Yongmin Chen, University of Colorado, USA.  
 Lecture 1: Intermediaries and Consumer Search  
 Lecture 2: Research Methods in Industrial Organization



◀ 周恕弘教授，新加坡国立大学。  
 Prof. Soo Hong Chew, National University of Singapore.  
 Lecture: Neurogenetics of Decision Making Under Risk



◀ 霍德明教授，北京大学。  
 讲座：如何学好宏观经济学？  
 Prof. TM Huo, Peking University, China.  
 Lecture: How to study Macro-Economics?

▶ 刘瑞华教授，台湾新竹清华大学。  
 Prof. Ruihua Liu, Tsinghua University, Taiwan.  
 Series of Lectures: Institutional Economics and Economic History



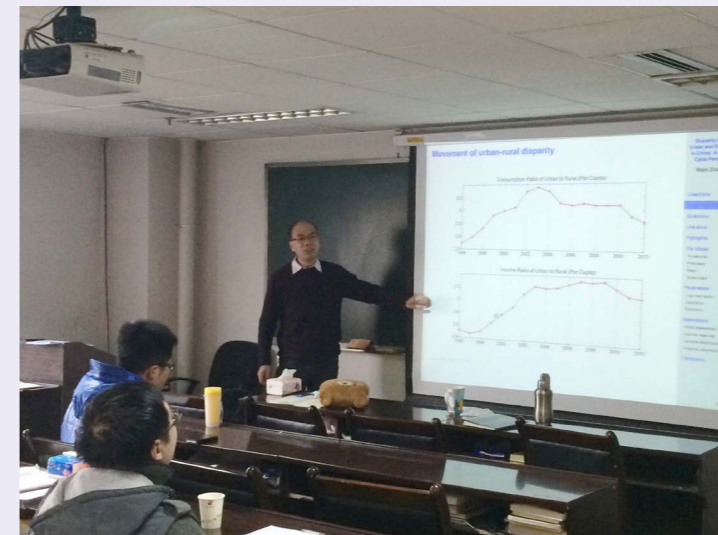
◀ 曾志雄教授，中南财经政法大学。  
 Prof. Zhixiong Zeng, Zhongnan University of Economics and Law, China.  
 Lecture: Liquidity, Collateral Constraints, and Interest Rates

▶ JJinhui Lim 博士，美国加利福尼亚大学洛杉矶分校。  
 Dr. Jinhui Lim, University of California, Los Angeles, USA.  
 Lecture: The Impact of Monitoring and Enforcement on Air Pollutant Emissions



■ 金禾中心鼓励教师和学生进行学术讨论。中心的经济学工作坊每周一期，已连续举办近 80 期；“lunch seminar”是本科生自发组织的学术讨论兴趣组，每周五利用午休时间，以报告经典经济学论文的方式对日常经济学学习进行有效补充；此外，中心设置类型多样学术讨论课，增加学生对经济学的兴趣，同时培养批判性思维 and 创新能力。

■ More than 80 economic workshops of JCER have been hosted. And students volunteer to give presentations on the topics of their research interests in lunch seminars per week. The presentations can range from early stage researches, literature reviews, new ideas for future work, to nearly complete dissertation projects. Different kinds of presentations and discussion made it possible for students to explore research topics and to enrich their knowledge of different fields. Faculty members are also willing to attend seminars to give some instructions and exchange ideas with students.



◀ 金禾中心每周一次“经济学工作坊”  
 Economic workshop, once a week



▶ 以金禾中心本科生为主要发起人的 Lunch Seminar  
 Lunch Seminar, the Undergraduate was the main Originator

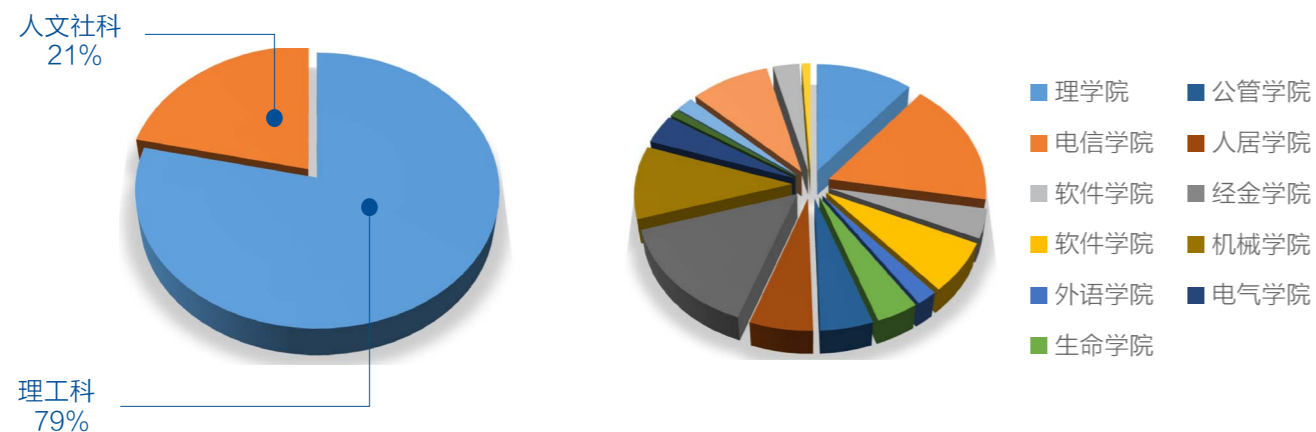
## 8 莘莘学子 / 国家栋梁 招生就业

### Excellent Students and Professional Elites—Admission and After Graduation

#### 本科招生情况 Admission for Undergraduates

2008年金禾中心首次招收校内二年级转专业的本科生，每届20人左右，2014年开始招收校内一年级转专业优秀本科生，每届30人。金禾中心逐步形成了适合我校理工科为占比较多为背景的从本科到研究生的经济学人才培养模式，并取得了显著的成效。中心现有本科生80人，其中79%具有理工科背景，21%具有人文科学背景。

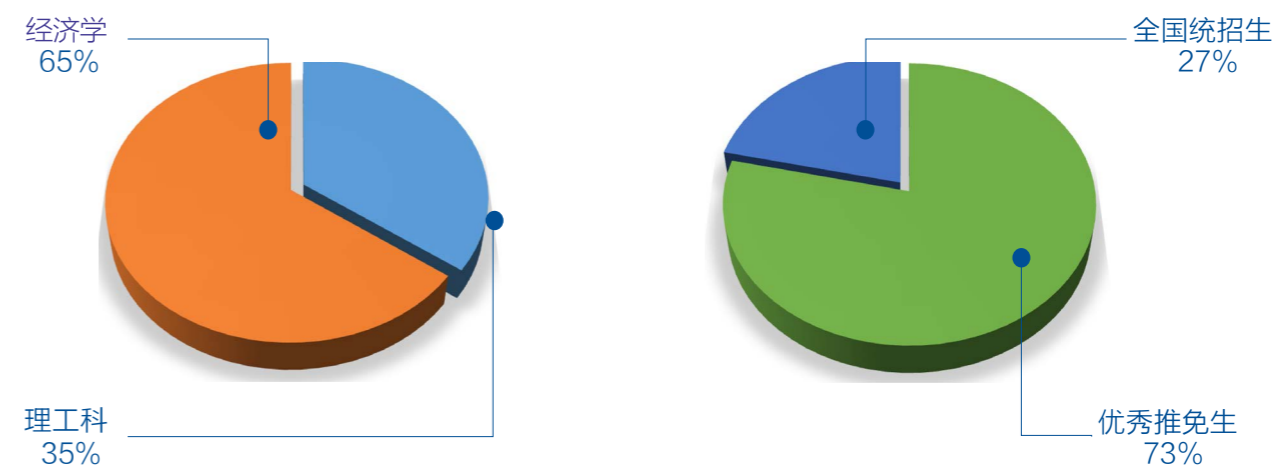
The admission for undergraduates majoring in Quantitative Economics and Finance started in 2008. Jinhe Center selects about 30 excellent students each year transferred from other departments of Xi'an Jiaotong University.



#### 研究生招生情况 Admission for Graduates

金禾中心在校研究生79人，包括硕士生50人，博士生29人，目前硕士研究生生源主要来自本校及外校优秀推免生。其中，经济学背景学生占65%，理工科背景学生占35%。

Most of the master students are selected through postgraduate recommendation program. The current number of graduate students is 79, including 50 master students and 29 PhD students.





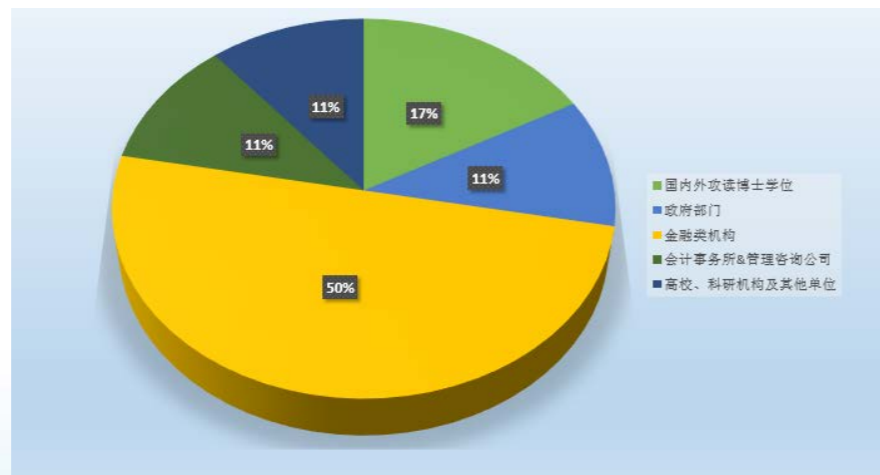
## 本科生毕业去向 After Graduation (Undergraduates)

■ 金禾中心的毕业生因为具有良好的综合素质、跨学科的知识结构、扎实的数理基础以及较高的英语水平，不但得到较多前往国外一流大学的深造机会，也受到国内著名大学或科研单位、国家机关、金融机构、知名企业的欢迎。

■ 本科生毕业生去向包括：继续在金禾中心读研(26.8%)、国内其他高校深造(20.4%)、出国深造(32.3%)、就业(20.4%)。目前的毕业生有到英国牛津大学、美国罗切斯特大学、哥伦比亚大学、纽约大学、杜克大学；新加坡国立大学、南洋大学；荷兰丁伯根大学等海外知名大学深造。留在国内的多在北大国家发展研究院(原CCER)，清华五道口金融学院、复旦、上海交大、浙大、厦大、人大等国内著名学府继续学业。

■ Based on the high-quality education, our students are quite competitive and capable in the job market. Students master not only the basic knowledge but also plentiful of social experience through learning and training process at JCER. Thus our students are highly welcomed by employers and universities at home or abroad.

Almost 80% undergraduates choose to further their study, among which 32.3% are world-class universities such as University of Oxford, University of Rochester, Columbia University, New York University and National University of Singapore etc. National universities include CCER, TSINGHUA PBCSF, Fudan University etc. And nearly 20% undergraduates were hired by qualified enterprises or research institutions.



## 研究生毕业去向 After Graduation (Graduates)

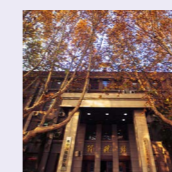
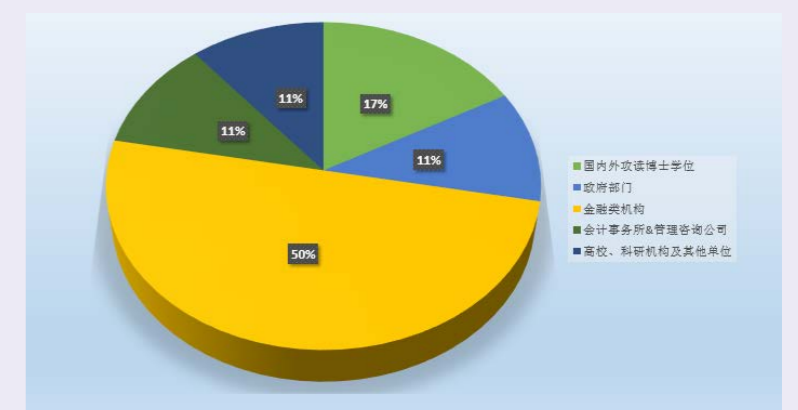
■ 硕士研究生毕业生去向包括：11% 分布在国家商务部、财政部、中央纪委、证监局等政府部门；50% 集中在各大银行（包括外资银行）、证券、基金（广发基金、宝盈基金）、保险、租赁等金融类机构；17% 留在国内外著名大学继续深造；11% 服务于知名会计事务所和管理咨询公司；11% 在高校、科研机构及其他单位就业。

■ 博士毕业生大都集中于高校（包括西安交通大学、中山大学岭南学院、兰州大学、西北农林科技大学、华东师范大学等我国重点大学）或各大银行、证券交易所等金融机构的研究部门从事教学或科研工作。

The majority of Master Graduates choose to get a job after graduation, approximately half of them work in financial institutions such as major banks, security companies or fund house etc. And 33% are hired by accounting firm, universities, research institutions or other industries. 17% of Masters pursue advanced studies in world famous universities.

Most of PhD Graduates undertake important job responsibilities in Universities such as SUN YAT-SEN University, Lanzhou University and East China Normal University etc., and research department in China Development Bank, Shanghai Stock Exchange or other agencies or corporations.

On the whole, our graduates are quite qualified and win high reputation in the society. They are making tremendous progress and contribution to the national development in different positions and fields.



## 薪火相传 / 再创辉煌 展望未来

### Everlasting and Brighter Future —Stepping Forward

在新的历史起点上，金禾经济研究中心将继续秉承“办中国最纯的经济学教育机构、培育致力于中国国富的精英经济学家”的办学初衷，充分发挥海内外学者共同办学的优势，以培育具有深邃思想与创新能力的经济学家为导向，肩负起大国赋予我们的历史使命，推动具有中国特色的理论和应用经济学科的发展。

With the advanced innovative education concept, JCER has achieved fruitful results in the past decades. In the longer term, JCER will continue its endeavor to realize the dream and mission, that is, to be the purest institution for economic learning and research, to be the cradle of future outstanding economists. JCER will perform its duty and fulfill the obligations to cultivate talents and promote the further development of the disciplines of theoretical economics and applied economics.